## FINANCIAL STATEMENTS

30th November 2009

THURSDAY



A08 19/08/2010 COMPANIES HOUSE

Registered Number: 4593142

# FINANCIAL STATEMENTS For the Year Ended 30<sup>th</sup> November 2009

Contents	Page No
Company Information	1
Directors' Report	2
Statement of Directors' Responsibilities	3
Accountant's Report	4
Profit and Loss Account	5
Balance Sheet	6 - 7
Notes	8 - 12
The following pages do not form part of the statute	ory accounts
Detailed Trading and Profit and Loss Account	Appendix 1
Schedule to the Detailed Trading and Profit and Loss Account	Appendix 2

# COMPANY INFORMATION 30<sup>th</sup> November 2009

Incorporated In England on 18<sup>th</sup> November 2002

Number 4593142

Directors M C Riley

P Riley

Secretary M C Riley

Registered Office 21 Fleet Street

London EC4Y 1AA

### Directors' Report 30th November 2009

The Directors present their report and financial statements for the year ended 30<sup>th</sup> November

#### **Principal Activity**

The principal activity of the company is public relations

#### **Directors**

The Directors of the Company during the year and their interests in the shares of the Company as recorded in the register of Directors' interests were as follows

	30 <sup>th</sup> November 2009 Ordinary Shares	30 <sup>th</sup> November 2008 Ordinary Shares
M C Riley	1	1
P Riley	1	1

#### **Small Company Provisions**

This report has been prepared in accordance with the special provisions of Sections 381 and 382 of the Companies Act 2006 relating to small companies

On behalf of the Board

M C Riley Secretary

London

21 Fleet Street

EC4Y 1AA

#### STATEMENT OF DIRECTORS' RESPONSIBILITIES

Company law requires the Directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the Directors are required to

- select suitable accounting policies and apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business

The Directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 1986. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the Board

P. Riley Director

#### ACCOUNTANT'S REPORT TO THE SHAREHOLDERS FOR THE YEAR ENDED 30<sup>th</sup> NOVEMBER 2009

I have examined without carrying out an audit for the year ended 30<sup>th</sup> November 2009 the accounts set out on pages 2 to 12

# RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND REPORTING ACCOUNTANT

As described on page 2, the Company's Directors are responsible for the preparation of the accounts, and they believe that the Company is exempt from an audit. It is my responsibility to examine the accounts and, based on my examination, to report my opinion, as set out below, to the Shareholders. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Company and the Company's Board of Directors as a body, for my work or for this report.

You have acknowledged on the Balance Sheet as at 30<sup>th</sup> November 2009 your duty to ensure that the Company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006 You consider that the Company is exempt from the statutory requirement for an audit for the year

I have not been instructed to carry out an audit orthe financial statements for this reason. I have not verified the accuracy or completeness of the accounting records or information and explanations you have given to me and I do not, therefore, express any opinion on the financial statements

**HENDON & COMPANY** 

Herdon and Compan

Reporting Accountants

Essex

27<sup>th</sup> July 2010

### PROFIT AND LOSS ACCOUNT For the Year Ended 30<sup>th</sup> November 2009

	Note	2009	2008
<b>T</b>	2	£	£
Turnover	2	218,451	307,308
Cost of Sales		(46,787)	(116,349)
Gross Profit		171,664	190,959
Net Operating Expenses			
Administrative Expenses		(161,332)	(181,066)
Operating Profit	3	10,332	9,893
Interest Received	5	744	86
Interest Payable	6	-	_
·			
Profit on Ordinary Activities			
before Taxation		11,076	10,699
Taxation	7	1,943	2,796
		**	
Profit on Ordinary Activities after Taxation Retained for			
the Year		£9,133	£7,903

Movements in reserves are shown in Note 13

All gains and losses recognised in the financial statements for the period are included in the Profit and Loss Account

The notes on pages 8 to 12 form part of these financial statements

# BALANCE SHEET at 30<sup>th</sup> November 2009

		200	09	200	)8
	Note	£	£	£	£
Fixed Assets					
Tangible Assets	8		5,962		2,355
Current Assets					
Debtors	9	41,770		156,664	
Cash at Bank and in Hand		43,331		49,981	
		85,101		206,645	
Creditors Amounts falling due					
within one year	10	(23,498)		(150,568)	
N. 40			<1.<00		57.077
Net Current Assets			61,603		56,077
Total Assats loss Comment					
Total Assets less Current			007 565		CE 0 420
Liabilities			£67,565		£58,432
Capital and Reserves					
Called Up Share Capital	12		2		2
Profit and Loss Account	13		67,563		58,430
Total Shareholders' Funds	11		£67,565		£58,432
rotal Shareholders Fullus	1.1				======

The Directors consider that for the year ended 30<sup>th</sup> November 2009 the Company was entitled to exemption under Subsection 1 of Section 475 and 477 of the Companies Act 2006

The Directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

The members have not required the Company to obtain an audit of its accounts for the year in question in accordance with Section 476 of the Companies Act 2006

# BALANCE SHEET (continued) at 30<sup>th</sup> November 2009

The financial statements have been prepared in accordance with the special provisions in part 15 of the Companies Act 2006 relating to small companies

These accounts were approved by the Board of Directors on 27th July 2010

The notes on pages 8 - 12 form part of these accounts

M. Riley (Director)

# NOTES ON THE FINANCIAL STATEMENTS 30<sup>th</sup> November 2009

#### **ACCOUNTING POLICIES**

#### **Basis of Accounting**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### Turnover

1

Turnover shown in the Profit and Loss Account represents amounts invoiced during the year exclusive of Value Added Tax

#### Depreciation

Depreciation of fixed assets is calculated to write off their cost or valuation less any residual value over their estimated useful lives as follows

Computer Equipment
Office Equipment

20% straight line basis 20% reducing balance basis

#### **Deferred Taxation**

Deferred taxation is provided on the liability method in respect of the taxation effect of all timing differences to the extent that tax liabilities are likely to crystallise in the foreseeable future

#### **Pensions**

#### **Defined Contribution Scheme**

Contributions are charged to the Profit and Loss Account as they become payable in accordance with the rules of the Scheme

# NOTES ON THE FINANCIAL STATEMENTS (continued) 30<sup>th</sup> November 2009

#### 2 TURNOVER

In the opinion of the Directors, 15% (2008—15%) of the turnover of the Company is attributable to geographical markets outside the UK

#### 3 **OPERATING PROFIT**

Operating profit is stated after crediting	2009 £	2008 £
Depreciation Accountants Fees	1,248 7,000	1,082 7,616
	======	=====

#### 4 DIRECTORS

DINECTORS	2009 £	2008 £
Directors' Emoluments	55,000	62,000
		=====

#### **Defined Contribution Pension Scheme**

The Company operates a defined contribution scheme The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the Company to the fund and amounted to £1,800

# NOTES ON THE FINANCIAL STATEMENTS (continued) 30<sup>th</sup> November 2009

5	INTEREST RECEIVED		
		2009	2008
		£	£
	Bank Interest	744	806
6	INTEREST		
		2009	2008
		£	£
	Other Interest Payable	-	~
7	TAXATION		
		2009	2008
		£	£

### 8 TANGIBLE FIXED ASSETS

Activities at 21%

Corporation Tax on Profit on Ordinary

	Computer Equipment £	Fixtures & Fittings £	TOTAL £
Cost			
As at 1 <sup>st</sup> December 2008	7,419	5,019	12,438
Additions	4,146	709	4,855
	*********	~~~~~~	
As at 30 <sup>th</sup> November 2009	11,565	5,728	17,293

1,943

2,796

# NOTES ON THE FINANCIAL STATEMENTS (continued) 30<sup>th</sup> November 2009

### 8 TANGIBLE FIXED ASSETS (continued)

	Computer Equipment £	Fixtures & Fittings £	TOTAL
Depreciation	-		-
As at 1 <sup>st</sup> December 2008	6,685	3,398	10,083
Charge for the Year	829	419	1,248
at.			
As at 30 <sup>th</sup> November 2009	7,514	3,817	11,331
	The state of the s		
Net Book Amount			
30 <sup>th</sup> November 2009	4,051	1,911	5,962
a oth a z	—	======	
30 <sup>th</sup> November 2008	734	1,621	2,355

### 9 DEBTORS: Amounts Falling Due Within Year

	2009	2008
	£	£
Trade Debtors	32,462	149,734
Prepayments	9,308	6,930
	an an ap an ap ap de white	
	41,770	156,664

## 10 CREDITORS: Amounts Falling Due Within One Year

Trade Creditors	804	62,896
Corporation Tax	1,493	2,796
Other Taxation and Social Security	12,058	20,545
Other Creditors	9,143	64,331
	23,498	150,568

# NOTES ON THE FINANCIAL STATEMENTS (continued) 30<sup>th</sup> November 2009

11	RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS	2009 £	
	Profit for the Financial Year Representing a Net Addition to Shareholder's Funds	9,133	
	Opening Shareholders' Funds	58,432	
	Closing Shareholders' Funds	£67,565	
12	CALLED UP SHARE CAPITAL		
		<b>2009</b> Number of Shares	£
	Authorised Ordinary £1 Shares	1000	1000
	Allotted, Called Up and Fully Paid	2	2
	Ordinary £1 Shares		
13	PROFIT AND LOSS ACCOUNT	2009	
	Balance Brought Forward Retained Profit for the Year	58,430 9,133	
	30 <sup>th</sup> November 2009	£67,563	

### 14 CAPITAL COMMITMENTS

The Company did not have any capital commitments at the year end