

**BLUE MARINE FOUNDATION  
(a Company Limited by Guarantee)**

**REPORT AND AUDITED ACCOUNTS**

**YEAR ENDED 31 MARCH 2012**

**Company number: 07176743**



**BLUE MARINE FOUNDATION**

**I N D E X**

**Year ended 31 March 2012**

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**BLUE MARINE FOUNDATION**

**GENERAL INFORMATION**

**Year ended 31 March 2012**

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<b>Directors and trustees</b>	G L Duffield C M J Gorrell-Barnes C R H Clover T P S Appleby A K O Brady Lord Deben Prof C M Roberts M R Rose A Weston (appointed 30 April 2012) D C Davies (appointed 16 August 2012)
<b>Registered office</b>	Third Floor South Building Somerset House Strand London WC2R 1LA
<b>Charity number</b>	1137209
<b>Company registration number</b>	7176743
<b>Auditors</b>	Dixon Wilson 22 Chancery Lane London WC2A 1LS
<b>Bankers</b>	Coutts & Co 440 Strand London WC2R 0QS
<b>Solicitors</b>	Latham & Watkins LLP 99 Bishopsgate London EC2M 3XF

## **BLUE MARINE FOUNDATION**

### **REPORT OF THE TRUSTEES**

**Year ended 31 March 2012**

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The Trustees present their report and financial statements for the year ended 31 March 2012. The financial statements have been prepared in accordance with the accounting policies set out on page 10 and with special provisions of Part 15 of the Companies Act 2006 relating to small entities and comply with the Statement of Recommended Practice Accounting and Reporting by Charities 2005.

Blue Marine Foundation is a company limited by guarantee and became a registered charity on 30 July 2010.

#### **Structure, governance and management**

The names of the directors who served throughout the year, unless otherwise stated, are stated on page 2. In addition, K E Goldsmith served as a director until her resignation on 27 March 2012. The directors of the company are also charity trustees for the purposes of Charity law.

The liability of each guarantor in the event of a winding up is limited to £1. At 31 March 2012 there were three guarantors: C R H Clover, G L Duffield and C M J Gorrell-Barnes.

New trustees are nominated by simple majority of votes at any meeting of the Trustees. New trustees are provided with guidance as to their responsibilities from existing trustees and from the trustees' solicitors. The duration of a Trustee's term will be three years, with annual reviews by both parties (existing Trustees to agree staggering their terms of office so that BLUE can institute retirement by rotation).

Blue Marine Foundation is governed by Memorandum and Articles of Association dated 12 February 2010. Application of income of the charity is limited to the promotion of its objects. Decisions are made by simple majority of votes cast at a meeting of the trustees.

The trustees continually assess the risks to which the charity might be exposed and adjust the charity's strategies and implementation of objects accordingly.

#### **Objects and activities for the public benefit**

The objects of the charity under the terms of the Memorandum of Association for this period and the future are:

- to promote for the benefit of the public the conservation, protection and improvement of the physical and natural environment by promoting marine preservation and the prevention of marine biodiversity decline
- to advance the education of the public in the conservation, protection and improvement of the marine environment.

#### **Achievements and performance**

Blue Marine Foundation (BLUE) exists to solve the crisis in the oceans by providing private sector solutions to overfishing and enabling a global network of marine reserves. BLUE works on many different levels with governments to construct legislative frameworks that are conducive to conservation, the development of financial incentives and support mechanisms to help the transition to sustainable practices, and the facilitation of the work of NGOs and scientists by translating the science into effective communications material and providing measurable benefits for indigenous communities. BLUE also focuses on public awareness using social media forums and harnessing the power of inspirational stories through film documentaries (BLUE was founded by the creators of the film *The End of the Line*). Lastly, BLUE raises critical funds through philanthropic and corporate sources to enable such projects.

Since its inception – and since its last report – BLUE has achieved continued success, despite its modest size and 'start up' status. The work within the ground-breaking Chagos Marine Reserve continues – with great results. The lack of anthropogenic influences in the area provides a unique research opportunity. As such an unprecedented four science trips to the area are now planned (facilitated by new funding sources). The pristine nature of the Marine Protected Area (MPA), its size and indeed its funding model and governance structure continues to be cited as a world-leading example and one which provides clear guidance on the global management of other MPAs.

## **BLUE MARINE FOUNDATION**

### **REPORT OF THE TRUSTEES**

**Year ended 31 March 2012**

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The Chagos MPA however was just the beginning of BLUE's work. Over the last year BLUE has dramatically expanded its activities, both nationally and internationally, for example

BLUE has established a world-leading sustainable fishing and holistic ecosystem management model in Lyme Bay, breaking the 20 year deadlock between fishermen and government. This unique model – which engages fishermen in the management of the area – is set to be rolled out across the country and has been described as a “seismic shift” in approach to marine management.

In addition, BLUE has been working with the government of Belize to secure the development of a vital MPA within the Mesoamerican barrier reef – the largest and most diverse coral reef system in the Western hemisphere. The Turneffe Atoll had long been identified as being in an urgent need of protection and, after intervention spanning less than nine months, BLUE secured formal approval from the government to declare the area a multiuse MPA. In addition BLUE has secured a five year funding commitment of \$5 million to enable its effective management and protection. The area had been at the centre of protection discussions for over 20 years and, as within Chagos, BLUE was able to help provide a rapid solution.

In addition BLUE has supported two Scottish NGO partners – Fair Isle and SIFT, is developing a joint project in the Lesser Antilles with Fauna & Flora International, a joint project in Greece (with Prince Albert – see below), an academic review focused on over-fishing, which has the potential to change allocation of fishing permits across Europe and is in discussion with the FCO about potential activity – at a huge scale – within Antarctica.

BLUE's work to continue to raise awareness of the crisis in the oceans continues - notably including press within the Financial Times, Wall Street Journal, OK, a global partnership with Metro newspaper for World Oceans Day 2011 and, critically, enabled by author of 'End of the line' and BLUE chairman a uniquely effective 'Save our seas' campaign through the Sunday Times.

BLUE's team of ambassadors and supporters grows too, now including Sir Stuart Rose, Sir Charles Dunstone and Sienna Miller – all of whom are providing their skills and profile to help BLUE in its mission.

BLUE is continuing its work with the private sector to raise further awareness and funds for its work. The relation with Soneva (Six Senses) continues, enabling the enforcement of a protected area in the Maldives (BLUE will be supporting the enforcement of the Baa Atoll). The opportunity in this country has since grown. BLUE had advised the government to work towards declaring the entire country an MPA. This announcement was made at the Rio Earth summit and BLUE is now in discussion with the government as to the most effective way of implementing this vision.

In addition, and with the support of Prince Albert II of Monaco and his foundation, BLUE has launched the Blue Marine Yacht Club (BMYC). The BMYC is bringing together the yachting community in a focused mission to protect the world's oceans by generating sustainable revenue. Mr Ralph Lauren personally donated his time and skill to produce the Club's flag.

BLUE continues its liaison with the British Government to push marine issues to the top of the conservation/political agenda. BLUE is currently in discussion in relation to a number of pivotal measures which would enable the UK to take a leadership position on the issue within its overseas territories. Strategically, this lobbying and liaison is a key focus for BLUE.

BLUE has also recruited a Treasurer to its board – Craig Davies, a partner at Rawlinson & Hunter. In addition business woman, philanthropist and marine advocate, Alannah Weston, has joined its board. BLUE has hired a new Managing Director who is helping BLUE expand its conservation portfolio, increase and diversify its funding streams and to work with the Management Team and Board to ensure that as BLUE grows governance, finance and compliance are 'best in class'.

## **BLUE MARINE FOUNDATION**

### **REPORT OF THE TRUSTEES (continued)**

**Year ended 31 March 2012**

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Plans for the coming year continue apace. BLUE is a small but highly skilled team 'punching way above its weight'. Its links with governments in the UK, France, Belize, the Maldives, its high-profile supporters, its sustainable funding mechanisms, its global awareness-raising campaigns will enable the continued success of this start-up charity.

When BLUE first began its work, not even two years ago, the amount of protected ocean stood at 1%. Now this figure stands at just under 3%. BLUE feels confident that it will achieve its goal of 10% protection by 2020.

#### **Public benefit**

The Trustees, having regard to the Public Benefit Guidance published by the Charity Commission in accordance with section 17 of The Charities Act 2011, consider that the purpose and activities of Blue Marine Foundation satisfy the requirements of the public benefit test set out in section 4 of the same Act.

#### **Financial review**

The accounts are set out on pages 8 to 16.

Donations amounting to £1,195,866 (gross) (2011 - £987,504 (gross)) were received during the year, of these £913,829 (2011 - £471,510) were distributed during the year. 100% share capital in BMF Trading Limited was acquired on 15 September 2010. The subsidiary provided marketing and branding services in order to generate funds for Blue Marine Foundation. Reserves held at 31 March 2012 amounted to £351,841 (2011 - £259,268) and include BMF Trading Limited accumulated loss of £98,481 (2011 - loss £46,070) and fixed assets of £23,465 (2011 - £22,740). The Trustees are confident that reserves will not prove to be excessive when future activities, currently under review, are initiated.

#### **Reserves policy**

Reserves will be used to meet the charity's objectives as the Trustees deem appropriate.

#### **Risk management**

The Trustees have assessed the major risks to which BLUE is exposed, in particular, those related to the operations and finances, and are satisfied that systems are in place to manage the exposure to the major risks.

#### **Future developments**

Too often conservation fails because of insufficient funding and the lack of a holistic approach to biodiversity protection, including poor governance and social demographic factors. BLUE aims to change that. By creating innovative market-based solutions and flexible, public-private partnerships and driving global awareness BLUE hopes to incentivise stakeholders and facilitate lasting marine conservation.

Despite its modest size, BLUE's ability to do this successfully is evident in the work outlined above. In the future, BLUE will continue to diversify its funding streams to ensure financial sustainability and robustness. Such funding will continue to be secured from foundations, High Net Worth individuals, corporate partnerships (through CSR activities) and government. In addition BLUE's trading subsidiary will continue to explore market and commercial mechanisms to deliver sustainable private sector funding.

BLUE's conservation objectives are clear – to address overfishing by the creation, implementation and effective management of Marine Protected Areas (10% by 2020). BLUE enjoys the best scientific advice across the globe both through its board and indeed its NGO partners. BLUE's success within the Chagos, Belize, UK and the Maldives is demonstration of both the need and effectiveness of the organisation. BLUE has recently established clear scientific guidelines and a Project Review Committee to ensure all projects embarked on are strategically appropriate. As such BLUE has an evolving portfolio of activity soon to include the Caribbean, Greece and more of British overseas territories.

**BLUE MARINE FOUNDATION**

**STATEMENT OF TRUSTEES' RESPONSIBILITIES**

**Year ended 31 March 2012**

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**Trustees' responsibilities in relation to the financial statements**

The Trustees are responsible for preparing the Trustees Report and the financial statements in accordance with applicable law and regulations. The Trustees are also directors for Companies Act 2006 purposes.

Company law requires the directors to prepare the financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent,
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

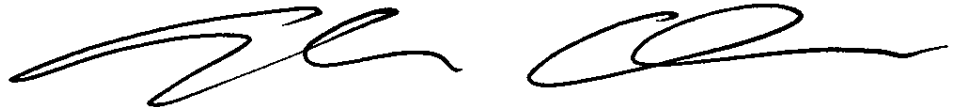
The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**Auditors**

So far as each Trustee is aware, there is no relevant audit information of which the company's auditors are unaware.

Each Trustee has taken all reasonable steps that he ought to have taken as a Trustee in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

On behalf of the board



C R H CLOVER

18/12/2012

## BLUE MARINE FOUNDATION

### INDEPENDENT AUDITOR'S REPORT

Year ended 31 March 2012

We have audited the financial statements of Blue Marine Foundation for the year ended 31 March 2012 which comprise the Consolidated Statement of Financial Activities, the consolidated and company Balance Sheet, the Accounting Policies and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Respective responsibilities of trustees and auditor

As explained more fully in the Trustees' Responsibilities Statement on page 6, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the trustees, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Trustees' Annual Report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies, we consider the implications for our report.

#### Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the group's and charitable company's affairs as at 31 March 2012 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company or returns adequate for our audit have not been received from branches not visited by us, or
- the parent company's financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of trustees' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit.



Joanna Boatfield (Senior statutory auditor)  
For and on behalf of Dixon Wilson, Statutory Auditor  
22 Chancery Lane, London WC2A 1LS

19/12/2012



**BLUE MARINE FOUNDATION**

**CONSOLIDATED STATEMENT OF FINANCIAL  
ACTIVITIES (INCLUDING INCOME AND EXPENDITURE  
ACCOUNT)**

**Year ended 31 March 2012**

	<b>Note</b>	<b>Unrestricted Funds</b>	<b>Restricted Funds</b>	<b>Total 2012 £</b>	<b>Total 2011 £</b>
<b>Incoming resources</b>					
Voluntary income	1	425,866	770,000	1,195,866	987,504
Activities for generating funds	3	15,484	-	15,484	1,500
Interest receivable		92	-	92	9
<b>Total incoming resources</b>		<b>441,442</b>	<b>770,000</b>	<b>1,211,442</b>	<b>989,013</b>
<b>Resources expended</b>					
Costs of generating funds	4	(85,350)	-	(85,350)	(253,435)
Charitable activities	5	(107,660)	(806,169)	(913,829)	(471,510)
Governance costs	7	(119,690)	-	(119,690)	(4,800)
<b>Total resources expended</b>		<b>(312,700)</b>	<b>(806,169)</b>	<b>(1,118,869)</b>	<b>(729,745)</b>
<b>Net incoming/(outgoing) resources before transfers</b>					
		128,742	(36,169)	92,573	259,268
Funds brought forward		259,268	-	259,268	-
Gross transfers between funds		(36,169)	36,169	-	-
<b>Funds carried forward</b>		<b>351,841</b>	<b>-</b>	<b>351,841</b>	<b>259,268</b>

The Statement of Financial Activities includes all gains and losses for the period. All incoming resources and resources expended derive from continuing activities.

**BLUE MARINE FOUNDATION**

Company number: 7176743

**CONSOLIDATED AND CHARITY BALANCE SHEET**

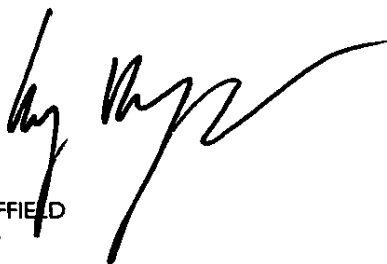
**At 31 March 2012**

	Note	2012 Group £	2011 Group £	2012 Charity £	2011 Charity £
<b>Fixed assets</b>					
Intangible fixed assets	8	17,945	18,919	-	-
Tangible fixed assets	9	5,520	3,821	5,520	3,821
Investments	10	-	-	200	200
		<u>23,465</u>	<u>22,740</u>	<u>5,720</u>	<u>4,021</u>
<b>Current assets</b>					
Debtors	11	35,880	189,330	91,486	490,949
Cash at bank and in hand		416,595	304,837	410,988	816
		<u>452,475</u>	<u>494,167</u>	<u>502,474</u>	<u>491,765</u>
<b>Creditors: amounts falling due within one year</b>	12	<u>(124,099)</u>	<u>(257,639)</u>	<u>(75,619)</u>	<u>(209,368)</u>
<b>Net current assets</b>		<u>328,376</u>	<u>236,528</u>	<u>426,855</u>	<u>282,397</u>
<b>Total assets less current liabilities</b>		<u>351,841</u>	<u>259,268</u>	<u>432,575</u>	<u>286,418</u>
<b>Total funds (page 8)</b>	2	<u>351,841</u>	<u>259,268</u>	<u>432,575</u>	<u>286,418</u>

**Directors' statement**

The accounts on pages 8 to 16 were approved by the Trustees on 18/12/2012 and were signed on its behalf by

G L DUFFIELD  
Director



## **BLUE MARINE FOUNDATION**

### **ACCOUNTING POLICIES**

**Year ended 31 March 2012**

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#### **Accounting policies**

The financial statements are prepared in accordance with the Statement of Recommended Practice Accounting and Reporting by Charities published in March 2005 and applicable accounting standards

#### **Basis of preparation**

The financial statements are prepared under the historical cost convention

#### **Group financial statements**

These financial statements consolidate the results of the charity and its wholly owned subsidiary BMF Trading Limited on a line by line basis. A separate statement of financial activities and income and expenditure account are not presented for the charity itself in accordance with the applicable exemptions afforded by section 408 of the Companies Act 2006 and paragraph 397 of the SORP 2005

#### **Incoming resources and resources expended**

All income is recognised in the statement of financial activities when Blue Marine Foundation has entitlement to the income. Expenditure is accounted for under the accruals basis.

Governance costs are those incurred in connection with the management of Blue Marine Foundation, organisational administration and compliance with constitutional and statutory requirements.

Donations in kind represent the cost of donated services and goods received during the year, valued at the price which the charity would pay on the open market.

#### **Foreign currencies**

Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to the profit and loss account.

#### **Investments**

Programme related investments held as fixed assets are stated at cost less provision for impairment.

#### **Amortisation**

Intangible assets are capitalised and amortised in full over their useful economic lives.

<b>Asset class</b>	<b>Amortisation method and rate</b>
Website	Straight line over 3 years
Goodwill on acquisition of BMF Trading Limited	Straight line over 20 years

#### **Depreciation**

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation less any estimated residual value, over their expected useful economic life as follows:

<b>Asset class</b>	<b>Depreciation method and rate</b>
Office equipment	Straight line over 3 years

#### **Allocation of support costs**

Support costs relate to charitable activities and have been allocated accordingly.

The split of support costs is reviewed each year and are allocated on a basis of staff time.

**BLUE MARINE FOUNDATION****NOTES TO THE FINANCIAL STATEMENTS****Year ended 31 March 2012**

<b>1. Incoming resources</b>	<b>Unrestricted Funds £</b>	<b>Restricted Funds £</b>	<b>2012 £</b>	<b>2011 £</b>
Corporate donations	112,706	760,000	872,706	385,000
Donations received from individuals	49,758	10,000	59,758	816
Gstaad auction income	163,391	-	163,391	528,607
Donations in kind	100,011	-	100,011	73,081
	<u>425,866</u>	<u>770,000</u>	<u>1,195,866</u>	<u>987,504</u>

The Trustees would like to thank the following companies that provided pro-bono support to BLUE and donated items for Gstaad auction

	<b>2012 £</b>	<b>2011 £</b>
Latham & Watkins LLP	90,011	-
Dixon Wilson	10,000	-
Chopard & CIE S.A	-	60,901
Six Senses Resorts & Spas	-	12,180
	<u>100,011</u>	<u>73,081</u>

**2. Financial activities of the charity**

The financial activities shown in the consolidated statement includes those of the charity's wholly owned subsidiary, BMF Trading Limited

A summary of the financial activities undertaken by the charity is set out below

	<b>2012 £</b>	<b>2011 £</b>
<b>Total incoming resources</b>	1,195,866	987,504
Total expenditure on charitable activities	(950,757)	(696,286)
Governance costs	(100,311)	(4,800)
Interest receivable	1,359	-
<b>Net incoming resources</b>	<u>146,157</u>	<u>286,418</u>
Funds brought forward	286,418	-
<b>Funds carried forward</b>	<u>432,575</u>	<u>286,418</u>

**BLUE MARINE FOUNDATION**

**NOTES TO THE FINANCIAL STATEMENTS**

**Year ended 31 March 2012**

**3. Incoming resources from activities for generating funds**

The charity owns 100% share capital in BMF Trading Limited. The subsidiary provides marketing and branding services to support Blue Marine Foundation. The charity owns the entire share capital of the company of 200 ordinary shares of £1 each. A summary of the trading results is shown below.

	2012 £	2011 £
<b>Turnover</b>	15,484	1,500
Cost of sales and administration costs	(66,828)	(28,092)
Interest payable	(1,269)	-
Interest receivable	2	9
<b>Net loss</b>	<u>(52,611)</u>	<u>(26,583)</u>
Reserves brought forward	(46,070)	(19,487)
Reserves carried forward	<u>(98,681)</u>	<u>(46,070)</u>
<b>The assets and liabilities of the subsidiary were:</b>		
Current assets	16,221	304,220
Current liabilities	(114,702)	(350,090)
<b>Total net liabilities</b>	<u>(98,481)</u>	<u>(45,870)</u>
<b>Allotted, called up and unpaid shares</b>	<u>200</u>	<u>200</u>

**4. Costs of generating funds**

	Unrestricted funds 2012 £	Unrestricted funds 2011 £
Direct costs	(17,451)	253,435
Support costs (note 6)	102,801	-
	<u>85,350</u>	<u>253,435</u>

**5. Charitable activities**

	Unrestricted Funds £	Restricted Funds £	Total 2012 £	Total 2011 £
Donations to support the Chagos Marine Reserve	-	700,000	700,000	350,000
Lyme Regis project costs	-	96,169	96,169	-
Donations to support Fish2Fork.com	-	10,000	10,000	-
Other donations	56,255	-	56,255	59,389
Support costs (note 6)	51,405	-	51,405	62,121
	<u>107,660</u>	<u>806,169</u>	<u>913,829</u>	<u>471,510</u>

**BLUE MARINE FOUNDATION****NOTES TO THE FINANCIAL STATEMENTS****Year ended 31 March 2012****6. Allocation of support costs and overheads**

The breakdown of support costs is shown in the table below

<b>Cost type</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Professional fees	-	426
Wages and salaries	56,799	23,958
Marketing and branding	-	13,992
Consultancy fees	60,000	-
DVD production costs	-	3,324
Other direct costs	16,304	4,068
Travel, entertainment and subsistence	17,176	11,345
Printing, postage and stationery	3,036	1,599
Telephone and internet	832	2,076
Rent	10,125	-
Insurance	2,932	-
IT costs	666	-
Sundry expenses	34	-
Depreciation	208	-
Amortisation	2,602	677
Bank charges	621	656
	<u>171,335</u>	<u>62,121</u>

Support costs are allocated between governance charitable activities and cost of generating funds on the basis of staff costs as shown in the table below

<b>Total costs</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Costs of generating funds	102,801	-
Charitable activities	51,405	62,121
Governance cost	17,129	-
	<u>171,335</u>	<u>62,121</u>

**7. Governance costs**

Audit fees	2,550	4,800
Legal and professional fees	100,011	-
Support costs (note 6)	17,129	-
	<u>119,690</u>	<u>4,800</u>

**BLUE MARINE FOUNDATION****NOTES TO THE FINANCIAL STATEMENTS****Year ended 31 March 2012**

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<b>8. Intangible fixed assets</b>	<b>Goodwill</b>	<b>Total</b>
	<b>£</b>	<b>£</b>
<b>Group</b>		
<b>Cost</b>		
At 1 April 2011 and 31 March 2012	<u>19,487</u>	<u>19,487</u>
<b>Amortisation</b>		
At 1 April 2011	568	568
Charge for the year	<u>974</u>	<u>974</u>
At 31 March 2012	<u>1,542</u>	<u>1,542</u>
<b>Net book value</b>		
At 31 March 2012	<u>17,945</u>	<u>17,945</u>
At 31 March 2011	<u>18,919</u>	<u>18,919</u>

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<b>9. Tangible fixed assets</b>	<b>Website</b>	<b>Office equipment</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
<b>Group and charity</b>			
<b>Cost</b>			
At 1 April 2011	3,930	-	3,930
Additions	<u>2,372</u>	<u>1,163</u>	<u>3,535</u>
At 31 March 2012	<u>6,302</u>	<u>1,163</u>	<u>7,465</u>
<b>Depreciation</b>			
At 1 April 2011	109	-	109
Charge for the year	<u>1,628</u>	<u>208</u>	<u>1,836</u>
At 31 March 2012	<u>1,737</u>	<u>208</u>	<u>1,945</u>
<b>Net book value</b>			
At 31 March 2012	<u>4,565</u>	<u>955</u>	<u>5,520</u>
At 31 March 2011	<u>3,821</u>	<u>-</u>	<u>3,821</u>

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**BLUE MARINE FOUNDATION**

**NOTES TO THE FINANCIAL STATEMENTS**

**Year ended 31 March 2012**

**10. Investments**

**Subsidiary  
undertakings  
£**

**Charity**

**Cost and net book value**

At 1 April 2011 and 31 March 2012

200

Details of the subsidiary undertakings are set out below

	<b>Country of incorporation</b>	<b>% held</b>	<b>Activity</b>
BMF Trading Limited 200 Ordinary shares of £1 each	England	100	Providing support to activities of Blue Marine Foundation

**11. Debtors**

	<b>Group 2012 £</b>	<b>Group 2011 £</b>	<b>Charity 2012 £</b>	<b>Charity 2011 £</b>
Amounts owed from subsidiary undertaking	-	-	66,022	301,619
Accrued income	-	189,330	-	189,330
Other debtors	35,880	-	25,464	-
	<u>35,880</u>	<u>189,330</u>	<u>91,486</u>	<u>490,949</u>

**12. Creditors: amounts falling due within one year**

Amounts owed to subsidiary undertaking – unpaid share capital	-	-	200	200
Accruals	6,960	118,417	2,700	118,417
Other creditors	117,139	139,222	72,719	90,751
	<u>124,099</u>	<u>257,639</u>	<u>75,619</u>	<u>209,368</u>

**13. Trustees' remuneration and expenses**

During the year, C R H Clover received £60,000 (2011 - £nil) for providing consultancy services to the charity in respect of project development. During the year three (2011 - two) trustees were reimbursed £5,020 (2011 - £10,121) of travel expenditure and other direct costs



## **BLUE MARINE FOUNDATION**

### **NOTES TO THE FINANCIAL STATEMENTS**

**Year ended 31 March 2012**

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#### **14. Related party transactions**

Other creditors include £24,800 (2011 - £24,800) due to directors in respect of the funds advanced upon incorporation of BMF Trading Limited. The balance is interest free and repayable on demand.

Other creditors also includes £17,982 (2011 - £17,982) due to George Duffield, a trustee.

Planet Intelligence Limited, a company of which C R H Clover is a director, provided consultancy services to the value of £38,087 (2011 - £nil).

During the year, Blue Marine Foundation made a grant of £10,000 and paid office rent of £12,375 (2011 - £nil) to Fish2fork.com Limited, an online campaigning restaurant guide for eating fish sustainably, and a company of which C R H Clover is a director. At the year end £4,500 (2011 - £nil) was due to Fish2fork.com Limited. Since the year end, C R H Clover has resigned as a director of fish2fork.com Limited.

Blue Marine Foundation made a contribution to Fauna & Flora International, a conservation organisation of which M R Rose is CEO, of £12,755 (2011 - £nil) in respect of increasing marine protected area coverage in Belize. At the year end, the amount due to Fauna & Flora International was £12,755 (2011 - £nil). During the previous year, Fauna & Flora International made a start-up grant of £35,000 to Blue Marine Foundation.

The charity has taken advantage of the exemption in FRS8 "Related Party Disclosures" from disclosing transactions with other members of the group.

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#### **15. Taxation**

Blue Marine Foundation is a registered charity and as such is exempt from tax on its income to the extent this is applied for charitable purposes.

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#### **16. Controlling party**

The charity is controlled by its Trustees.

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#### **17. Liability of members**

The company is limited by guarantee and has no share capital. The Memorandum of Association provides that every member, as defined by Clause 8 of the Articles of Association, is liable to contribute a sum not exceeding £1 in the event of the company being wound up while he or she is a member. At 31 March 2012 there were 3 (2011 - 3) members.

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