

Company Registration No. 06752288 (England and Wales)

**438 MARKETING LIMITED**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2012**

## 438 MARKETING LIMITED

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**438 MARKETING LIMITED****ABBREVIATED BALANCE SHEET****AS AT 31 DECEMBER 2012**

|                                                       | Notes | 2012<br>£        | £              | 2011<br>£        | £              |
|-------------------------------------------------------|-------|------------------|----------------|------------------|----------------|
| <b>Fixed assets</b>                                   |       |                  |                |                  |                |
| Tangible assets                                       | 2     |                  | 6,072          |                  | 8,095          |
| <b>Current assets</b>                                 |       |                  |                |                  |                |
| Stocks                                                |       | 9,268            |                | 14,093           |                |
| Debtors                                               |       | 316,774          |                | 331,523          |                |
| Cash at bank and in hand                              |       | 29,120           |                | 80,666           |                |
|                                                       |       | <u>355,162</u>   |                | <u>426,282</u>   |                |
| <b>Creditors: amounts falling due within one year</b> |       | <u>(116,031)</u> |                | <u>(209,812)</u> |                |
| <b>Net current assets</b>                             |       |                  | 239,131        |                  | 216,470        |
| <b>Total assets less current liabilities</b>          |       |                  | <u>245,203</u> |                  | <u>224,565</u> |
| <b>Capital and reserves</b>                           |       |                  |                |                  |                |
| Called up share capital                               | 3     |                  | 1,580          |                  | 200            |
| Profit and loss account                               |       |                  | 243,623        |                  | 224,365        |
| <b>Shareholders' funds</b>                            |       |                  | <u>245,203</u> |                  | <u>224,565</u> |

For the financial year ended 31 December 2012 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 10 April 2013

Mr P Keen  
Director

Company Registration No. 06752288



**438 MARKETING LIMITED****NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)****FOR THE YEAR ENDED 31 DECEMBER 2012**


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| <b>3 Share capital</b>                    | <b>2012</b>         | <b>2011</b>       |
|-------------------------------------------|---------------------|-------------------|
|                                           | <b>£</b>            | <b>£</b>          |
| <b>Allotted, called up and fully paid</b> |                     |                   |
| 200 Ordinary Shares of £1 each            | 200                 | 200               |
| 1,380 Class E Shares of £1.00p each       | 1,380               | -                 |
|                                           | <u>1,580</u>        | <u>200</u>        |
|                                           | <u><u>1,580</u></u> | <u><u>200</u></u> |

On 23 April 2012 the Company entered into an agreement with the directors in connection with the issue of 138,000 £1 Class E shares by the Company. The directors agreed immediately to subscribe for the shares with initial called up amount of 1p per share in consideration for a payment to the director of £138,000 (of which £136,620 was settled by credit to their accounts with the Company). The shares were issued on 23 April 2012."

**4 Ultimate parent company**

There is no known controlling party.

