Company Registration No. 06752288 (England and Wales)

438 MARKETING LIMITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2012

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ABBREVIATED BALANCE SHEET

AS AT 31 DECEMBER 2012

		2012	2012		2011	
	Notes	£	£	£	£	
Fixed assets						
Tangible assets	2		6,072		8,095	
Current assets						
Stocks		9,268		14,093		
Debtors		316,774		331,523		
Cash at bank and in hand		29,120		80,666		
		355,162		426,282		
Creditors: amounts falling due within one year		(116,031)		(209,812)		
Net current assets			239,131		216,470	
Total assets less current liabilities			245,203		224,565	
Capital and reserves						
Called up share capital	3		1,580		200	
Profit and loss account			243,623		224,365	
Shareholders' funds			245,203		224,565	

For the financial year ended 31 December 2012 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 10 April 2013

Mr P Keen Director

Company Registration No. 06752288

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NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2012

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment

25% Reducing Balance

1.5

2 Fixed assets

£
13,383
5,288
2,023
7,311
6,072
8,095

Tangible assets

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NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2012

3	Share capital	2012 £	2011 £
	Allotted, called up and fully paid		
	200 Ordinary Shares of £1 each	200	200
	1,380 Class E Shares of £1.00p each	1,380	-
		1,580	200

On 23 April 2012 the Company entered into an agreement with the directors in connection with the issue of 138,000 £1 Class E shares by the Company. The directors agreed immediately to subscribe for the shares with initial called up amount of 1p per share in consideration for a payment to the director of £138,000 (of which £136,620 was settled by credit to their accounts with the Company). The shares were issued on 23 April 2012."

4 Ultimate parent company

There is no known controlling party.

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