

Registered Number 06643140

IDEAS AT WORK LIMITED

Abbreviated Accounts

31 July 2013

IDEAS AT WORK LIMITED

Registered Number 06643140

Abbreviated Balance Sheet as at 31 July 2013

	<i>Notes</i>	<i>2013</i>	<i>2012</i>
		£	£
Fixed assets			
Intangible assets	2	8,768	8,790
Investments	3	100,000	100,000
		<u>108,768</u>	<u>108,790</u>
Current assets			
Debtors		22,734	18,599
Cash at bank and in hand		4,967	5,463
		<u>27,701</u>	<u>24,062</u>
Creditors: amounts falling due within one year		<u>(159,784)</u>	<u>(134,457)</u>
Net current assets (liabilities)		<u>(132,083)</u>	<u>(110,395)</u>
Total assets less current liabilities		<u>(23,315)</u>	<u>(1,605)</u>
Total net assets (liabilities)		<u>(23,315)</u>	<u>(1,605)</u>
Capital and reserves			
Called up share capital	4	100	100
Profit and loss account		(23,415)	(1,705)
Shareholders' funds		<u>(23,315)</u>	<u>(1,605)</u>

- For the year ending 31 July 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 17 April 2014

And signed on their behalf by:

Mr H A Becket, Director

IDEAS AT WORK LIMITED

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Notes to the Abbreviated Accounts for the period ended 31 July 2013**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Intangible assets amortisation policy

Trademarks owned by the company have been capitalised as intangible fixed assets. These trademarks are stated at cost. Intangible assets are amortised over their useful economic life, which in the case of the company's trademarks is deemed to be 20 years.

Other accounting policies**Fixed asset investments**

Fixed asset investments are held at cost less provision for diminution in value.

Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

2 Intangible fixed assets

	£
Cost	
At 1 August 2012	8,790
Additions	440
Disposals	-
Revaluations	-
Transfers	-
At 31 July 2013	<u>9,230</u>
Amortisation	
At 1 August 2012	-
Charge for the year	462
On disposals	-
At 31 July 2013	<u>462</u>
Net book values	
At 31 July 2013	<u>8,768</u>
At 31 July 2012	<u>8,790</u>

3 Fixed assets Investments**Cost**

At 1 August 2012 100,000

At 31 July 2013 100,000

4 Called Up Share Capital

Allotted, called up and fully paid:

	2013	2012
	£	£
100 Ordinary shares of £1 each	100	100

