

**Registered Number 07451799**

**PSYCHO MARKETING LTD**

**Abbreviated Accounts**

**31 January 2013**

PSYCHO MARKETING LTD

Registered Number 07451799

## Abbreviated Balance Sheet as at 31 January 2013

	Notes	31/01/2013	30/11/2011
		£	£
<b>Fixed assets</b>			
Tangible assets	2	2,379	6,630
		<u>2,379</u>	<u>6,630</u>
<b>Current assets</b>			
Debtors		74,080	20,886
Cash at bank and in hand		71,612	74,627
		<u>145,692</u>	<u>95,513</u>
<b>Prepayments and accrued income</b>		381	-
<b>Creditors: amounts falling due within one year</b>		(14,102)	(15,504)
<b>Net current assets (liabilities)</b>		<u>131,971</u>	<u>80,009</u>
<b>Total assets less current liabilities</b>		<u>134,350</u>	<u>86,639</u>
<b>Total net assets (liabilities)</b>		<u>134,350</u>	<u>86,639</u>
<b>Capital and reserves</b>			
Called up share capital		100	100
Profit and loss account		134,250	86,539
<b>Shareholders' funds</b>		<u>134,350</u>	<u>86,639</u>

- For the year ending 31 January 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 26 September 2013

And signed on their behalf by:

**A J Brogden, Director**

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**Notes to the Abbreviated Accounts for the period ended 31 January 2013****1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

**Turnover policy**

Turnover represents the invoiced value of services provided by the Company, net of value added tax.

**Tangible assets depreciation policy**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life:

Office equipment 25% on cost, Computer equipment 50% on cost

**2 Tangible fixed assets**

	£
<b>Cost</b>	
At 1 December 2011	12,890
Additions	9,051
Disposals	-
Revaluations	-
Transfers	-
At 31 January 2013	<u>21,941</u>
<b>Depreciation</b>	
At 1 December 2011	6,260
Charge for the year	13,302
On disposals	-
At 31 January 2013	<u>19,562</u>
<b>Net book values</b>	
At 31 January 2013	<u>2,379</u>
At 30 November 2011	<u>6,630</u>