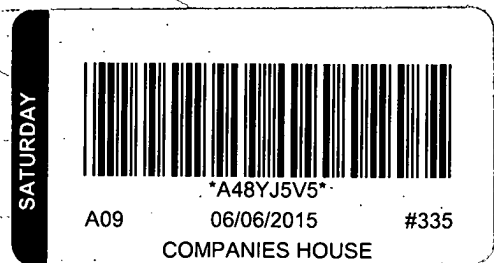


Company Registration No. 08241641 (England and Wales)

AE PROMOTIONS EUROPE LIMITED
UNAUDITED ABBREVIATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2014



AE PROMOTIONS EUROPE LIMITED

CONTENTS

	Page
Abbreviated balance sheet	1
Notes to the abbreviated accounts	2

AE PROMOTIONS EUROPE LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 DECEMBER 2014

	Notes	2014 £	£	2013 £	£
Current assets					
Debtors		1,228		1,216	
Cash at bank and in hand		35,977		-	
		<u>37,205</u>		<u>1,216</u>	
Creditors: amounts falling due within one year		<u>(85)</u>		<u>(1,594)</u>	
Total assets less current liabilities			37,120		(378)
Creditors: amounts falling due after more than one year			(69,846)		(19,728)
			<u>(32,726)</u>		<u>(20,106)</u>
Capital and reserves					
Called up share capital	2		1		1
Profit and loss account			(32,727)		(20,107)
Shareholders' funds			<u>(32,726)</u>		<u>(20,106)</u>

For the financial year ended 31 December 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 22/05/2015


Mr J Thorne
Director

Company Registration No. 08241641

AE PROMOTIONS EUROPE LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2014

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The company meets its day to day working capital requirements through an intra-group loan.

The director has prepared projected cash flow information for the period ending 12 months from the date of the approval of these financial statements. On the basis of this cash flow information and discussions with the parent company's management, the director considers it appropriate to prepare the financial statements on the going concern basis.

The financial statements do not include any adjustments that would result from a withdrawal of the loan.

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small company.

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

2 Share capital	2014	2013
	£	£
Allotted, called up and fully paid		
1 ordinary share of £1	1	1
	<u>1</u>	<u>1</u>

3 Ultimate parent company

The company is controlled by Automotive Events Inc, a company incorporated in the US.

The financial statements of Automotive Events Inc. can be requested from:

19111 Detroit Road, Cleveland, OH 44116, US.