Registered Number: 06878481

England and Wales

BRAND EXTENSION CONSULTANCY LIMITED

Unaudited Abbreviated Report and Financial Statements

For the year ended 31 March 2014

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Balance Sheet 1

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Registered Number :06878481

BRAND EXTENSION CONSULTANCY LIMITED Abbreviated Balance Sheet As at 31 March 2014

	Notes	2014	2013
		£	£
Fixed assets			
Tangible assets	2	-	30
		-	30
Current assets			
Debtors		3,795	6,918
Cash at bank and in hand		23,006	42,825
		26,801	49,743
Creditors: amounts falling due within one year		(28,215)	(36,567)
Net current liabilities		(1,414)	13,176
Total assets less current liabilities		(1,414)	13,206
Net assets/liabilities		(1,414)	13,206
Capital and reserves			
Called up share capital	3	2	2
Profit and loss account		(1,416)	13,204
Shareholders funds		(1,414)	13,206

For the year ended 31 March 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director responsibilities: 1) The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476;

2) The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Signed on behalf of the board of directors				
Howard Clare Director				

Date approved by the board: 31 December 2014

BRAND EXTENSION CONSULTANCY LIMITED Notes to the Abbreviated Financial Statements For the year ended 31 March 2014

1 Accounting Policies

Basis of accounting

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

Dividends

Proposed dividends are only included as liabilities in the financial statements when their payment has been approved by the shareholders prior to the balance sheet date

Tangible fixed assets

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Computer Equipment

33% Straight line

2 Tangible fixed assets

	Tangible fixed assets	
Cost or valuation	£	
At 01 April 2013	1,137	
At 31 March 2014	1,137	
Depreciation		
At 01 April 2013	1,107	
Charge for year	30	
At 31 March 2014	1,137	
Net book values		
At 31 March 2014	-	
At 31 March 2013	30	
3 Share capital		
Allotted called up and fully paid	2014	2013
	£	£
1 Ordinary shares of £1.00 each	1	1
1 Class A shares of £1.00 each	1	1
	2	2
	0. (0	

BRAND EXTENSION CONSULTANCY LIMITED Notes to the Abbreviated Financial Statements For the year ended 31 March 2014