

Registered Number 04979857

LOYALTYNET LTD

Abbreviated Accounts

31 December 2014

LOYALTYNET LTD

Registered Number 04979857

Abbreviated Balance Sheet as at 31 December 2014

	<i>Notes</i>	<i>2014</i>	<i>2013</i>
		£	£
Fixed assets			
Tangible assets	2	452	225
		<u>452</u>	<u>225</u>
Current assets			
Debtors		25,257	16,131
Cash at bank and in hand		144	4,814
		<u>25,401</u>	<u>20,945</u>
Creditors: amounts falling due within one year		(8,646)	(9,300)
Net current assets (liabilities)		<u>16,755</u>	<u>11,645</u>
Total assets less current liabilities		<u>17,207</u>	<u>11,870</u>
Total net assets (liabilities)		<u>17,207</u>	<u>11,870</u>
Capital and reserves			
Called up share capital		1,000	1,000
Profit and loss account		16,207	10,870
Shareholders' funds		<u>17,207</u>	<u>11,870</u>

- For the year ending 31 December 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 26 January 2015

And signed on their behalf by:

P Thomson, Director

LOYALTYNET LTD

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Notes to the Abbreviated Accounts for the period ended 31 December 2014**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents the total invoice value, excluding value added tax, of sale made during the year.

Tangible assets depreciation policy

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Fixtures, fittings and equipment - 25% straight line

2 Tangible fixed assets

	£
Cost	
At 1 January 2014	5,958
Additions	348
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2014	<u>6,306</u>
Depreciation	
At 1 January 2014	5,733
Charge for the year	121
On disposals	-
At 31 December 2014	<u>5,854</u>
Net book values	
At 31 December 2014	<u>452</u>
At 31 December 2013	<u>225</u>