

**Registered Number 08709138**

**INITIO MARKETING LIMITED**

**Abbreviated Accounts**

**30 September 2014**

## INITIO MARKETING LIMITED

Registered Number 08709138

## Abbreviated Balance Sheet as at 30 September 2014

	<i>Notes</i>	<i>2014</i>
		£
<b>Current assets</b>		
Debtors		106
Cash at bank and in hand		118
		<u>224</u>
<b>Creditors: amounts falling due within one year</b>		<u>(2,766)</u>
<b>Net current assets (liabilities)</b>		<u>(2,542)</u>
<b>Total assets less current liabilities</b>		<u>(2,542)</u>
<b>Total net assets (liabilities)</b>		<u>(2,542)</u>
<b>Capital and reserves</b>		
Called up share capital	2	100
Profit and loss account		(2,642)
<b>Shareholders' funds</b>		<u>(2,542)</u>

- For the year ending 30 September 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 23 February 2015

And signed on their behalf by:

**C Orga, Director**

**INITIO MARKETING LIMITED**

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**Notes to the Abbreviated Accounts for the period ended 30 September 2014**

**1 Accounting Policies**

**Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

**Turnover policy**

The turnover shown in the profit and loss account represents amounts invoiced during the period, exclusive of Value Added Tax.

**2 Called Up Share Capital**

Allotted, called up and fully paid:

	<i>2014</i>
	£
100 Ordinary shares of £1 each	100