

**ABBREVIATED UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 31 JULY 2015**  
**FOR**  
**EDWARDS AND YOU MARKETING LIMITED**



**EDWARDS AND YOU MARKETING LIMITED (REGISTERED NUMBER: 06959490)**

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FOR THE YEAR ENDED 31 JULY 2015**

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**EDWARDS AND YOU MARKETING LIMITED**

**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 JULY 2015**

**DIRECTOR:** Mr N A Edwards

**SECRETARY:** Mrs C B Edwards

**REGISTERED OFFICE:** 4 Fenice Court  
Phoenix Business Park  
Eaton Socon  
St Neots  
Cambridgeshire  
PE19 8EP

**REGISTERED NUMBER:** 06959490 (England and Wales)

**ACCOUNTANTS:** Davey Grover Limited  
Chartered Accountants  
Fenice Court  
Phoenix Business Park  
Eaton Socon  
St. Neots  
Cambridgeshire  
PE19 8EP



**EDWARDS AND YOU MARKETING LIMITED (REGISTERED NUMBER: 06959490)****ABBREVIATED BALANCE SHEET  
31 JULY 2015**

	Notes	2015		2014	
		£	£	£	£
<b>FIXED ASSETS</b>					
Intangible assets	2		1		1
Tangible assets	3		<u>3,780</u>		<u>6,008</u>
			3,781		6,009
<b>CURRENT ASSETS</b>					
Stocks		17,307		-	
Debtors		83,238		91,171	
Cash at bank		<u>488</u>		<u>35,099</u>	
		101,033		126,270	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>93,756</u>		<u>108,232</u>	
<b>NET CURRENT ASSETS</b>			<u>7,277</u>		<u>18,038</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			11,058		24,047
<b>CREDITORS</b>					
Amounts falling due after more than one year			(370)		(1,851)
<b>PROVISIONS FOR LIABILITIES</b>			<u>(756)</u>		<u>(1,202)</u>
<b>NET ASSETS</b>			<u><u>9,932</u></u>		<u><u>20,994</u></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		1		1
Profit and loss account			<u>9,931</u>		<u>20,993</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><u>9,932</u></u>		<u><u>20,994</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2015 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and
- (a) 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections
  - (b) 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts



**EDWARDS AND YOU MARKETING LIMITED (REGISTERED NUMBER: 06959490)**

**ABBREVIATED BALANCE SHEET - continued**  
**31 JULY 2015**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 26 April 2016 and were signed by:

Mr N A Edwards - Director

The notes form part of these abbreviated accounts

**EDWARDS AND YOU MARKETING LIMITED (REGISTERED NUMBER: 06959490)****NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 JULY 2015****1. ACCOUNTING POLICIES****Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2009, is being amortised evenly over its estimated useful life of three years.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 15% on reducing balance  
Computer equipment - 33.3% on cost

**Stocks**

Work in progress is valued at the lower of cost and net realisable value.

Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

**2. INTANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 August 2014 and 31 July 2015	<u>20,000</u>
<b>AMORTISATION</b>	
At 1 August 2014 and 31 July 2015	<u>19,999</u>
<b>NET BOOK VALUE</b>	
At 31 July 2015	<u>1</u>
At 31 July 2014	<u>1</u>



**EDWARDS AND YOU MARKETING LIMITED (REGISTERED NUMBER: 06959490)****NOTES TO THE ABBREVIATED ACCOUNTS - continued  
FOR THE YEAR ENDED 31 JULY 2015****3. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 August 2014	15,673
Additions	<u>1,082</u>
At 31 July 2015	<u>16,755</u>
<b>DEPRECIATION</b>	
At 1 August 2014	9,665
Charge for year	<u>3,310</u>
At 31 July 2015	<u>12,975</u>
<b>NET BOOK VALUE</b>	
At 31 July 2015	<u>3,780</u>
At 31 July 2014	<u>6,008</u>

**4. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2015 £	2014 £
1	Ordinary	£1	<u>1</u>	<u>1</u>

**5. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to a director subsisted during the years ended 31 July 2015 and 31 July 2014:

	2015 £	2014 £
<b>Mr N A Edwards</b>		
Balance outstanding at start of year	15,293	20,021
Amounts advanced	99,075	46,595
Amounts repaid	(100,122)	(51,323)
Balance outstanding at end of year	<u>14,246</u>	<u>15,293</u>

This loan has been repaid since the year end.



