

**REPORT OF THE DIRECTORS AND  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE PERIOD 18TH DECEMBER 2014 TO 31ST DECEMBER 2015  
FOR  
PERFORMIX MEDIA LIMITED**

**PERFORMIX MEDIA LIMITED (REGISTERED NUMBER:  
09361538)**

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For The Period 18th December 2014 to 31st December 2015

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## PERFORMIX MEDIA LIMITED

### COMPANY INFORMATION

For The Period 18th December 2014 to 31st December 2015

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<b>DIRECTORS:</b>	A M Albers M Berndorfler G Macfarlane
<b>SECRETARY:</b>	Exceed Cosec Services Limited
<b>REGISTERED OFFICE:</b>	Bank House 81 St Judes Road Englefield Green Surrey TW20 0DF
<b>REGISTERED NUMBER:</b>	09361538 (England and Wales)
<b>ACCOUNTANTS:</b>	Exceed (UK) Ltd Bank House 81 St Judes Road Englefield Green Surrey TW20 0DF



**PERFORMIX MEDIA LIMITED (REGISTERED NUMBER:  
09361538)**

**REPORT OF THE DIRECTORS**  
**For The Period 18th December 2014 to 31st December 2015**

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The directors present their report with the financial statements of the company for the period 18th December 2014 to 31st December 2015.

**INCORPORATION**

The company was incorporated on 18th December 2014 .

**PRINCIPAL ACTIVITY**

The principal activity of the company in the period under review was that of performance media company acting as an affiliate to the iGaming industry.

**DIRECTORS**

The directors who have held office during the period from 18th December 2014 to the date of this report are as follows:

A M Albers - appointed 18th December 2014  
M Berndorfler - appointed 18th December 2014  
G Macfarlane - appointed 18th December 2014

All the directors who are eligible offer themselves for election at the forthcoming first Annual General Meeting.

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

**ON BEHALF OF THE BOARD:**

A M Albers - Director

8th September 2016



**CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF  
DIRECTORS  
ON THE UNAUDITED FINANCIAL STATEMENTS OF  
PERFORMIX MEDIA LIMITED**

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In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Performix Media Limited for the period ended 31st December 2015 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at [icaew.com/membershandbook](http://icaew.com/membershandbook).

This report is made solely to the Board of Directors of Performix Media Limited, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Performix Media Limited and state those matters that we have agreed to state to the Board of Directors of Performix Media Limited, as a body, in this report in accordance with AAF 2/10 as detailed at [icaew.com/compilation](http://icaew.com/compilation). To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Performix Media Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Performix Media Limited. You consider that Performix Media Limited is exempt from the statutory audit requirement for the period.

We have not been instructed to carry out an audit or a review of the financial statements of Performix Media Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Exceed (UK) Ltd  
Bank House  
81 St Judes Road  
Englefield Green  
Surrey  
TW20 0DF

8th September 2016





**PERFORMIX MEDIA LIMITED (REGISTERED NUMBER:  
09361538)**

**PROFIT AND LOSS ACCOUNT**

For The Period 18th December 2014 to 31st December 2015

	Notes	£
<b>TURNOVER</b>		90,788
Cost of sales		<u>193</u>
<b>GROSS PROFIT</b>		90,595
Administrative expenses		<u>80,025</u>
<b>OPERATING PROFIT and PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION</b>	2	10,570
Tax on profit on ordinary activities	3	<u>2,114</u>
<b>PROFIT FOR THE FINANCIAL PERIOD</b>		<u><u>8,456</u></u>



**PERFORMIX MEDIA LIMITED (REGISTERED NUMBER:  
09361538)**

**BALANCE SHEET**  
31st December  
2015

	Notes	£
<b>CURRENT ASSETS</b>		
Debtors	5	15,867
Cash at bank		<u>11,711</u>
		27,578
<b>CREDITORS</b>		
Amounts falling due within one year	6	<u>27,474</u>
<b>NET CURRENT ASSETS</b>		<u>104</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u><u>104</u></u>
<b>CAPITAL AND RESERVES</b>		
Called up share capital	7	3
Profit and loss account	8	<u>101</u>
<b>SHAREHOLDERS' FUNDS</b>		<u><u>104</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31st December 2015.

The members have not required the company to obtain an audit of its financial statements for the period ended 31st December 2015 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and
- (a) 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the
- (b) requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective January 2015).

The financial statements were approved by the Board of Directors on 8th September 2016 and were signed on its behalf by:

A M Albers - Director



**PERFORMIX MEDIA LIMITED (REGISTERED NUMBER:  
09361538)**

**NOTES TO THE FINANCIAL STATEMENTS**  
For The Period 18th December 2014 to 31st December 2015

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**Turnover**

Turnover represents the value of services provided under contracts to the extent that there is a right to consideration and is recorded at the value of the consideration due. Where a contract has only been partially completed at the balance sheet date turnover represents the value of the service provided to date based on a proportion of the total expected consideration at completion.

Where payments are received from customers in advance of services provided, the amounts are recorded as Deferred Income and included as part of Creditors due within one year.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**2. OPERATING PROFIT**

The operating profit is stated after charging:

	£
Foreign exchange differences	<u>28,184</u>
Directors' remuneration and other benefits etc	<u>          -</u>

**3. TAXATION**

**Analysis of the tax charge**

The tax charge on the profit on ordinary activities for the period was as follows:

	£
Current tax:	
UK corporation tax	<u>2,114</u>
Tax on profit on ordinary activities	<u>2,114</u>

UK corporation tax has been charged at 20% .

**4. DIVIDENDS**

	£
Final	<u>8,355</u>

**5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	£
Trade debtors	<u>15,867</u>



**PERFORMIX MEDIA LIMITED (REGISTERED NUMBER:  
09361538)**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
For The Period 18th December 2014 to 31st December 2015

6.	<b>CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>			<b>£</b>
	Trade creditors			17,560
	Taxation and social security			2,114
	Other creditors			<u>7,800</u>
				<u><u>27,474</u></u>
7.	<b>CALLED UP SHARE CAPITAL</b>			
	<b>Allotted, issued and fully paid:</b>			
	<b>Number:</b>	<b>Class:</b>	<b>Nominal value:</b>	<b>£</b>
	3	Ordinary	£1	<u><u>3</u></u>
	3 Ordinary shares of £1 were issued during the period for cash of £ 3 .			
8.	<b>RESERVES</b>			<b>Profit and loss account</b>
				<b>£</b>
	Profit for the period			8,456
	Dividends			<u>(8,355)</u>
	At 31st December 2015			<u><u>101</u></u>
9.	<b>RELATED PARTY DISCLOSURES</b>			
	<b>A M Albers</b>			
	Director			
	During the year Mr A Albers received dividends of £2,785.			
	Included under creditors is an amount due to Mr A Albers, the director, of £2,785. This loan is interest free, unsecured and no fixed terms for repayment.			
	<b>G Macfarlane</b>			
	Director			
	During the year Mr G Macfarlane received dividends of £2,785.			
	Included under creditors is an amount due to Mr G Macfarlane, the director, of £2,785. This loan is interest free, unsecured and no fixed terms for repayment.			





**PERFORMIX MEDIA LIMITED (REGISTERED NUMBER:  
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**NOTES TO THE FINANCIAL STATEMENTS - continued**  
For The Period 18th December 2014 to 31st December 2015

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9. **RELATED PARTY DISCLOSURES - continued**

**M Berndorfler**  
Director

During the year Mr M Berndorfler received dividends of £2,785.

Included under creditors is an amount due to Mr M Berndorfler, the director, of £2,785.  
This loan is interest free,  
unsecured and no fixed terms for repayment.

10. **ULTIMATE CONTROLLING PARTY**

The ultimate controlling party was the company's directors.



