

Pure Search Marketing Limited

Report and Accounts

31 December 2015

**Pure Search Marketing Limited**

**Registered number:**

**03326639**

**Director's Report**

The director presents his report and accounts for the year ended 31 December 2015.

**Principal activity**

The company is dormant and has not traded during the year or subsequent to the year end.

**Directors**

The following persons served as directors during the year:

R Davison

F Sharp

**Small company provisions**

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 14 September 2016 and signed on its behalf.

R Davison

Director

**Pure Search Marketing Limited**

**Profit and Loss Account**

**for the year ended 31 December 2015**

The company has not traded during the year or the preceding financial year. During these years, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

Certain items of expenditure were paid on behalf of the company by the director.

**Pure Search Marketing Limited**

**Balance Sheet**

**as at 31 December 2015**

	Notes	2015 £	2014 £
<b>Current assets</b>			
Debtors	2	5,425	5,425
<b>Net Current Assets</b>		5,452	5,452
<b>Net Assets</b>		<u>5,452</u>	<u>5,452</u>
<b>Capital and reserves</b>			
Called up share capital	3	1,000	1,000
Profit and loss account	4	4,452	4,452
<b>Shareholders' funds</b>		<u>5,452</u>	<u>5,452</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 480 of the Companies Act 2006 relating to dormant companies.

Members have not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

R Davison

Director

Approved by the board on 14 September 2016

**Pure Search Marketing Limited**

**Notes to the Accounts**

**for the year ended 31 December 2015**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

<b>2 Debtors</b>	<b>2015</b>	<b>2014</b>
	<b>£</b>	<b>£</b>
Amounts owed by group undertakings	5,452	5,452

<b>3 Share capital</b>	<b>Nominal</b>		<b>2015</b>	<b>2014</b>
	<b>value</b>	<b>Number</b>	<b>£</b>	<b>£</b>
Allotted, called up and fully paid:				
Ordinary shares	£1 each	1,000	1,000	1,000

<b>4 Profit and loss account</b>	<b>2015</b>
	<b>£</b>
At 1 January 2015	4,452
At 31 December 2015	4,452

**5 Ultimate controlling party**

The company's immediate parent undertaking and its immediate controlling party is Chime Communications Limited, incorporated in the United Kingdom and registered in England and Wales.

The company's ultimate parent company and controlling party from 16 October 2015 to present date was PM VII S.a.r.l, a company incorporated and registered in Luxembourg. Prior to 16 October 2015 the ultimate parent and controlling party was Chime Communications plc, incorporated in the United Kingdom and registered in England and Wales. Chime Communications plc was acquired by a subsidiary of PM VII S.a.r.l (Bell Bidder Ltd) on 16 October 2015.

The largest group for which the group financial statements are prepared and of which the group is a member is Chime Group Holdings Limited which is incorporated in the United Kingdom and registered in England and Wales. The smallest group for which the group financial statements are prepared and of which the group is a member is Chime Group Limited which is incorporated in the United Kingdom and registered in England and Wales. Copies of their financial statements are available from Companies House, Crown Way, Maindy, Cardiff CF14 3UZ.

**6 Related Party Transactions**

The company has taken advantage of the exemption granted under paragraph 3(c) of FRS 8 and has not disclosed details of transactions with other wholly owned group companies.