

Company Registration No. 09532535 (England and Wales)

**PERCEPTIVE MEDIA LTD**  
**UNAUDITED ABBREVIATED FINANCIAL STATEMENTS**  
**FOR THE PERIOD ENDED 30 APRIL 2016**

## PERCEPTIVE MEDIA LTD

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**PERCEPTIVE MEDIA LTD****ABBREVIATED BALANCE SHEET****AS AT 30 APRIL 2016**

	Notes	2016 £	£
<b>Current assets</b>			
Debtors		10,800	
Cash at bank and in hand		64,016	
		<u>74,816</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(35,768)</u>	
<b>Total assets less current liabilities</b>			<u><u>39,048</u></u>
<b>Capital and reserves</b>			
Called up share capital	2		100
Profit and loss account			<u>38,948</u>
<b>Shareholder's funds</b>			<u><u>39,048</u></u>

For the financial Period ended 30 April 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the Period in question in accordance with section 476;
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 13 March 2017

Mr A Maylum  
Director

**Company Registration No. 09532535**

**PERCEPTIVE MEDIA LTD****NOTES TO THE ABBREVIATED ACCOUNTS****FOR THE PERIOD ENDED 30 APRIL 2016****1 Accounting policies****1.1 Accounting convention**

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**1.2 Compliance with accounting standards**

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

**1.3 Turnover**

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

**2 Share capital****2016**

£

**Allotted, called up and fully paid**

100 Ordinary of £1 each

100

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