

ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2016
FOR
RAINMAKER ADVERTISING LIMITED

RAINMAKER ADVERTISING LIMITED (REGISTERED NUMBER: 03981229)

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FOR THE YEAR ENDED 31 AUGUST 2016

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RAINMAKER ADVERTISING LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31 AUGUST 2016

DIRECTORS: R P S Bushell
T Chapman
A Green

SECRETARY: R P S Bushell

REGISTERED OFFICE: 7/8 Eghams Court
Boston Drive
Bourne End
Buckinghamshire
SL8 5YS

REGISTERED NUMBER: 03981229 (England and Wales)

ACCOUNTANTS: M R Salvage Limited
Chartered Accountants
7/8 Eghams Court
Boston Drive
Bourne End
Buckinghamshire
SL8 5YS

RAINMAKER ADVERTISING LIMITED (REGISTERED NUMBER: 03981229)**ABBREVIATED BALANCE SHEET**
31 AUGUST
2016

	Notes	2016		2015	
		£	£	£	£
FIXED ASSETS					
Tangible assets	2		-		-
Investments	3		<u>6,525</u>		<u>6,525</u>
			6,525		6,525
CURRENT ASSETS					
Debtors		195,475		208,277	
Cash at bank and in hand		<u>2,022</u>		<u>-</u>	
		197,497		208,277	
CREDITORS					
Amounts falling due within one year	4	<u>123,924</u>		<u>202,716</u>	
NET CURRENT ASSETS			<u>73,573</u>		<u>5,561</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			80,098		12,086
CREDITORS					
Amounts falling due after more than one year	4		<u>78,889</u>		<u>12,037</u>
NET ASSETS			<u><u>1,209</u></u>		<u><u>49</u></u>
CAPITAL AND RESERVES					
Called up share capital	5		1,200		1,200
Profit and loss account			<u>9</u>		<u>(1,151)</u>
SHAREHOLDERS' FUNDS			<u><u>1,209</u></u>		<u><u>49</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

RAINMAKER ADVERTISING LIMITED (REGISTERED NUMBER: 03981229)

ABBREVIATED BALANCE SHEET - continued
31 AUGUST
2016

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 15 May 2017 and were signed on its behalf by:

T Chapman - Director

R P S Bushell - Director

The notes form part of these abbreviated accounts

RAINMAKER ADVERTISING LIMITED (REGISTERED NUMBER: 03981229)**NOTES TO THE ABBREVIATED ACCOUNTS**
FOR THE YEAR ENDED 31 AUGUST 2016**1. ACCOUNTING POLICIES****Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Preparation of consolidated financial statements

The financial statements contain information about Rainmaker Advertising Limited as an individual company and do not contain consolidated financial information as the parent of a group. The company has taken the option under Section 398 of the Companies Act 2006 not to prepare consolidated financial statements.

Turnover

Turnover represents net invoiced sales of goods and services, excluding value added tax and is recognised as income when the company receives the right to consideration.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Equipment and furniture - 50% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

Leased assets

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profit on a straight line basis over the lease term.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 September 2015 and 31 August 2016	<u>35,505</u>
DEPRECIATION	
At 1 September 2015 and 31 August 2016	<u>35,505</u>
NET BOOK VALUE	



RAINMAKER ADVERTISING LIMITED (REGISTERED NUMBER: 03981229)**NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 AUGUST 2016****3. FIXED ASSET INVESTMENTS**

	Investments other than loans £
COST	
At 1 September 2015 and 31 August 2016	<u>6,525</u>
NET BOOK VALUE	
At 31 August 2016	<u>6,525</u>
At 31 August 2015	<u>6,525</u>

The company's investments at the Balance Sheet date in the share capital of companies include the following:

Brandminder Limited

Nature of business: Dormant

	%		
Class of shares:	holding		
Ordinary	100.00		
		2016	2015
		£	£
Aggregate capital and reserves		<u>2</u>	<u>2</u>

Rainmaker Healthcare Communications LLC

Country of incorporation: United States of America

Nature of business: Advertising

	%		
Class of shares:	holding		
Units	100.00		
		2016	2015
		£	£
Aggregate capital and reserves		(36,900)	12,031
Loss for the year		<u>(51,045)</u>	<u>(605)</u>

4. CREDITORS

Creditors include an amount of £ 126,712 (2015 - £ 93,906) for which security has been given.

5. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2016	2015
			£	£
1,200	Ordinary	£1	<u>1,200</u>	<u>1,200</u>

CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS
ON THE UNAUDITED FINANCIAL STATEMENTS OF
RAINMAKER ADVERTISING LIMITED

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to five) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Rainmaker Advertising Limited for the year ended 31 August 2016 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at <http://www.icaew.com/en/membership/regulations-standards-and-guidance>.

This report is made solely to the Board of Directors of Rainmaker Advertising Limited, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Rainmaker Advertising Limited and state those matters that we have agreed to state to the Board of Directors of Rainmaker Advertising Limited, as a body, in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Rainmaker Advertising Limited Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Rainmaker Advertising Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Rainmaker Advertising Limited. You consider that Rainmaker Advertising Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Rainmaker Advertising Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

M R Salvage Limited
Chartered Accountants
7/8 Eghams Court
Boston Drive
Bourne End
Buckinghamshire
SL8 5YS

19 May 2017

This page does not form part of the abbreviated accounts

