

**REGISTERED NUMBER: 06619683 (England and Wales)**

**UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017**  
**FOR**  
**PUBLICITY SYSTEMS LIMITED**



**PUBLICITY SYSTEMS LIMITED (REGISTERED NUMBER: 06619683)**

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FOR THE YEAR ENDED 30 JUNE 2017**

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**PUBLICITY SYSTEMS LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 30 JUNE 2017**

**DIRECTORS:** W G O'Connor  
Mrs S K O'Connor

**SECRETARY:** W G O'Connor

**REGISTERED OFFICE:** 1 Swan Wood Park  
Gun Hill  
Horam  
East Sussex  
TN21 0LL

**REGISTERED NUMBER:** 06619683 (England and Wales)

**ACCOUNTANTS:** Aequitas Limited  
1 Swan Wood Park  
Gun Hill  
Horam  
East Sussex  
TN21 0LL



**PUBLICITY SYSTEMS LIMITED (REGISTERED NUMBER: 06619683)****BALANCE SHEET  
30 JUNE 2017**

	Notes	30.6.17		30.6.16	
		£	£	£	£
<b>FIXED ASSETS</b>					
Tangible assets	4		37,092		24,944
<b>CURRENT ASSETS</b>					
Debtors	5	100,282		173,124	
Cash at bank		<u>168,651</u>		<u>91,740</u>	
		268,933		264,864	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>84,357</u>		<u>94,193</u>	
<b>NET CURRENT ASSETS</b>			<u>184,576</u>		<u>170,671</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u><u>221,668</u></u>		<u><u>195,615</u></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			20		20
Retained earnings			<u>221,648</u>		<u>195,595</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><u>221,668</u></u>		<u><u>195,615</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2017 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the Board of Directors on 19 January 2018 and were signed on its behalf by:

W G O'Connor - Director

The notes form part of these financial statements



**PUBLICITY SYSTEMS LIMITED (REGISTERED NUMBER: 06619683)****NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2017****1. STATUTORY INFORMATION**

Publicity Systems Limited is a private company, limited by shares, registered in England and Wales.

The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES****Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 20% on reducing balance

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 11.

**4. TANGIBLE FIXED ASSETS**

	Plant and machinery etc £
<b>COST</b>	
At 1 July 2016	82,484
Additions	25,750
Disposals	<u>(4,330)</u>
At 30 June 2017	<u>103,904</u>
<b>DEPRECIATION</b>	
At 1 July 2016	57,540
Charge for year	10,138
Eliminated on disposal	<u>(866)</u>
At 30 June 2017	<u>66,812</u>
<b>NET BOOK VALUE</b>	
At 30 June 2017	<u>37,092</u>
At 30 June 2016	<u>24,944</u>



**PUBLICITY SYSTEMS LIMITED (REGISTERED NUMBER: 06619683)****NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 30 JUNE 2017****5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30.6.17	30.6.16
	£	£
Trade debtors	98,467	172,863
Other debtors	<u>1,815</u>	<u>261</u>
	<u>100,282</u>	<u>173,124</u>

**6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30.6.17	30.6.16
	£	£
Trade creditors	6,324	12,449
Taxation and social security	72,471	77,745
Other creditors	<u>5,562</u>	<u>3,999</u>
	<u>84,357</u>	<u>94,193</u>



