Registered number: 06878481

BRAND EXTENSION CONSULTANCY LIMITED UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 MARCH 2019

BRAND EXTENSION CONSULTANCY LIMITED Financial Accounts 2019-03-30

BRAND EXTENSION CONSULTANCY LIMITED Unaudited Financial Statements For The Year Ended 30 March 2019

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BRAND EXTENSION CONSULTANCY LIMITED Balance Sheet As at 30 March 2019

Registered	number:	06878481
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		2019	1	2018	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible Assets	<u>2</u>		-		117
				_	
			-		117
CURRENT ASSETS					
Debtors	<u>3</u>	1,961		7,158	
Cash at bank and in hand		2,494		671	
			-		
		4,455		7,829	
Creditors: Amounts Falling Due Within One Year	<u>4</u>	(4,453)		(7,944)	
			=		
NET CURRENT ASSETS (LIABILITIES)			2		(115)
		_		_	
TOTAL ASSETS LESS CURRENT LIABILITIES			2		2
		_		_	
NET ASSETS			2		2
CAPITAL AND RESERVES		=		=	
Called up share capital	<u>5</u>		2		2
SHAREHOLDERS' FUNDS		_	2	<u></u>	2

BRAND EXTENSION CONSULTANCY LIMITED Financial Accounts 2019-03-30

BRAND EXTENSION CONSULTANCY LIMITED Balance Sheet (continued) As at 30 March 2019

For the year ending 30 March 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities

- The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.
- The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board
Mr Howard Clare
20th March 2020
The notes on pages 3 to 4 form part of these financial statements.
The notes on pages 3 to 4 form part of these financial statements.

BRAND EXTENSION CONSULTANCY LIMITED Notes to the Financial Statements For The Year Ended 30 March 2019

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

1.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes.

1.3. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Computer Equipment

33% Straight Line

1.4. Registrar Filing Requirements

The company has taken advantage of Companies Act 2006 section 444(1) and opted not to file the profit and loss account, directors report, and notes to the financial statements relating to the profit and loss account. The notes which are not included have been hidden but original note numbering has remained the same for those that are present.

2. Tangible Assets

	Computer Equipment
	£
Cost	
As at 1 April 2018	1,930
As at 30 March 2019	1,930
Depreciation	
As at 1 April 2018	1,813
Provided during the period	117
As at 30 March 2019	1,930
Net Book Value	
As at 30 March 2019	
As at 1 April 2018	117

BRAND EXTENSION CONSULTANCY LIMITED Notes to the Financial Statements (continued) For The Year Ended 30 March 2019

3. Debtors					
				2019	2018
				£	£
Due within one year					
Other debtors				481	-
Director's loan account			_	1,480	7,158
			=	1,961	7,158
4. Creditors: Amounts Falling Due Within	one Year				
				2019	2018
				£	£
Corporation tax				711	-
VAT				3,120	2,763
Other creditors				600	600
Commercial Card			_	22	4,581
			=	4,453	7,944
5. Share Capital					
				2019	2018
Allotted, Called up and fully paid			=	2	2
6. Directors Advances, Credits and Guara	antees				
Included within Debtors are the following lo	oans to directors:				
	As at 1 April 2018	Amounts advanced	Amounts repaid	Amounts written off	As at 30 March 2019
	£	£	£	£	£
Mr Howard Clare	7,158	-	5,678	-	1,480

The above loan is unsecured, interest free and repayable on demand.

7. General Information

BRAND EXTENSION CONSULTANCY LIMITED is a private company, limited by shares, incorporated in England & Wales, registered number 06878481. The registered office is 82 High Street, Golborne, Warrington, WA3 3DA.