

EMMA VOWLES LIMITED

UNAUDITED

FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 31 JANUARY 2020

EMMA VOWLES LIMITED
REGISTERED NUMBER: 07236800

STATEMENT OF FINANCIAL POSITION
AS AT 31 JANUARY 2020

	Note	2020 £	2019 £
Fixed assets			
Tangible assets	4	67,313	47,573
		<u>67,313</u>	<u>47,573</u>
Current assets			
Stocks	5	185,908	134,169
Debtors: amounts falling due within one year	6	63,607	18,388
Cash at bank and in hand	7	62,323	72,130
		<u>311,838</u>	<u>224,687</u>
Creditors: amounts falling due within one year	8	(310,692)	(305,149)
Net current assets/(liabilities)		<u>1,146</u>	<u>(80,462)</u>
Total assets less current liabilities		<u>68,459</u>	<u>(32,889)</u>
Creditors: amounts falling due after more than one year	9	(119,777)	(175,994)
Net liabilities		<u>(51,318)</u>	<u>(208,883)</u>
Capital and reserves			
Called up share capital		1	1
Profit and loss account		(51,319)	(208,884)
		<u>(51,318)</u>	<u>(208,883)</u>

EMMA VOWLES LIMITED
REGISTERED NUMBER: 07236800

STATEMENT OF FINANCIAL POSITION (CONTINUED)
AS AT 31 JANUARY 2020

The directors consider that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the period in question in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of comprehensive income in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 15 April 2020.

F W B Vowles
Director

The notes on pages 3 to 9 form part of these financial statements.

EMMA VOWLES LIMITED

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 JANUARY 2020**

1. General information

Emma Vowles Limited is a limited company incorporated in England and Wales, registered number 07236800. The company's registered office address is 21 Coleshill Road, Teddington, TW11 0LL. The company's principal activity is to be retail and online sale of clothing, footwear and accessories.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The following principal accounting policies have been applied:

2.2 Going concern

The accounts have been prepared on a going concern basis as management have taken numerous steps to ensure that the company is able to meet its commitments during the temporary period of closure enforced by the COVID-19 pandemic (including grant applications, reduction in costs and applications for specific funding). Viable plans have also been detailed to manage the impact even where shutdown continues into the Autumn of 2020. Early grant applications have been accepted and payments have been made for these schemes, cost reductions including on our largest outgoings of salaries and rent are already in place and funding applications are in progress. Therefore the Directors are confident that the company is a going concern and it is appropriate to prepare the accounts on this basis.

2.3 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

Sale of goods

Revenue from the sale of goods is recognised when all of the following conditions are satisfied:

- the Company has transferred the significant risks and rewards of ownership to the buyer;

Apache the Company retains neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold;

- the amount of revenue can be measured reliably;
- it is probable that the Company will receive the consideration due under the transaction; and
- the costs incurred or to be incurred in respect of the transaction can be measured reliably.

2.4 Operating leases: the Company as lessee

Rentals paid under operating leases are charged to the Statement of Comprehensive Income on a straight line basis over the lease term.

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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 JANUARY 2020**

2. Accounting policies (continued)

2.5 Finance costs

Finance costs are charged to the Statement of Comprehensive Income over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount. Issue costs are initially recognised as a reduction in the proceeds of the associated capital instrument.

2.6 Borrowing costs

All borrowing costs are recognised in the Statement of Comprehensive Income in the period in which they are incurred.

2.7 Pensions

Defined contribution pension plan

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in the Statement of Comprehensive Income when they fall due. Amounts not paid are shown in accruals as a liability in the Statement of Financial Position. The assets of the plan are held separately from the Company in independently administered funds.

2.8 Current and deferred taxation

The tax expense for the period comprises current and deferred tax. Tax is recognised in the Statement of Comprehensive Income, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the Company operates and generates income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the Statement of Financial Position date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the reporting date.

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NOTES TO THE FINANCIAL STATEMENTS
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2. Accounting policies (continued)

2.9 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Short-term leasehold property improvements	-		Straight-Line over the length of the remaining lease
Fixtures and fittings	-	20%	Straight-Line
Office equipment	-	20%	Reducing Balance
Computer equipment	-	20%	Straight-Line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Statement of Comprehensive Income.

2.10 Stocks

Stocks are stated at the lower of cost and net realisable value, being the estimated selling price less costs to complete and sell. Cost is based on the cost of purchase on a first in, first out basis. Work in progress and finished goods include labour and attributable overheads.

At each reporting date, stocks are assessed for impairment. If stock is impaired, the carrying amount is reduced to its selling price less costs to complete and sell. The impairment loss is recognised immediately in profit or loss.

2.11 Debtors

Short term debtors are measured at transaction price, less any impairment.

2.12 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours.

2.13 Creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

2.14 Financial instruments

The Company only enters into basic financial instrument transactions that result in the recognition of

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2. Accounting policies (continued)

2.14 Financial instruments (continued)

financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in ordinary shares.

For financial assets measured at amortised cost, the impairment loss is measured as the difference between an asset's carrying amount and the present value of estimated cash flows discounted at the asset's original effective interest rate. If a financial asset has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate determined under the contract.

3. Employees

The average monthly number of employees, including directors, during the period was 26 (2019 - 19).

4. Tangible fixed assets

	Short-term leasehold property improvements	Fixtures and fittings	Office equipment	Computer equipment	Total
	£	£	£	£	£
Cost or valuation					
At 1 February 2019	-	49,354	20,505	2,903	72,762
Additions	22,627	7,784	3,139	3,438	36,988
At 31 January 2020	22,627	57,138	23,644	6,341	109,750
Depreciation					
At 1 February 2019	-	17,512	7,518	160	25,190
Charge for the period on owned assets	2,247	11,051	2,979	970	17,247
At 31 January 2020	2,247	28,563	10,497	1,130	42,437
Net book value					
At 31 January 2020	20,380	28,575	13,147	5,211	67,313
At 31 January 2019	-	31,842	12,987	2,744	47,573

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NOTES TO THE FINANCIAL STATEMENTS
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5. Stocks

	2020 £	2019 £
Finished goods and goods for resale	<u>185,908</u>	<u>134,169</u>

6. Debtors

	2020 £	2019 £
Trade debtors	117	117
Other debtors	10,474	2,869
Prepayments	39,421	15,402
Deferred taxation	13,595	-
	<u>63,607</u>	<u>18,388</u>

7. Cash and cash equivalents

	2020 £	2019 £
Cash at bank and in hand	<u>62,323</u>	<u>72,130</u>

8. Creditors: Amounts falling due within one year

	2020 £	2019 £
Other loans	40,000	40,000
Trade creditors	68,727	73,594
Other taxation and social security	95,947	44,602
Other creditors	95,257	143,455
Accruals	10,761	3,498
	<u>310,692</u>	<u>305,149</u>

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9. Creditors: Amounts falling due after more than one year

	2020	2019
	£	£
Other loans	100,000	140,000
Amounts owed to group undertakings	19,777	35,994
	<u>119,777</u>	<u>175,994</u>

10. Loans

Analysis of the maturity of loans is given below:

	2020	2019
	£	£
Amounts falling due within one year		
Other loans	40,000	40,000
Amounts falling due 1-2 years		
Other loans	40,000	40,000
Amounts falling due 2-5 years		
Other loans	60,000	100,000
	<u>140,000</u>	<u>180,000</u>

11. Pension commitments

The Company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the Company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounted to £4,128 (2019 - £1,334). Contributions totalling £988 (2019 - £283) were payable to the fund at the reporting date and are included in creditors.

12. Related party transactions

As permitted by FRS102 paragraphs 1.12e and 33.1a, the company has taken advantage of the exemption from disclosing the transactions entered into between two or more members of a group as all subsidiary undertakings are wholly-owned by a member of that group.

Included within other creditors is a loan of £84,443 (2019 - £136,045) from the directors of the company. The loan is interest free and repayable on demand.

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13. Controlling party

The immediate and ultimate parent undertaking is Clay Lane Limited, a company incorporated in England and Wales.

