

Company Registration No. 06700106 (England and Wales)

**BITE MARKETING SOLUTIONS LTD  
UNAUDITED ACCOUNTS  
FOR THE YEAR ENDED 30 SEPTEMBER 2020**



**BITE MARKETING SOLUTIONS LTD  
UNAUDITED ACCOUNTS  
CONTENTS**

---

	<b>Page</b>
Company information	3
Statement of financial position	4
Notes to the accounts	5



**BITE MARKETING SOLUTIONS LTD  
COMPANY INFORMATION  
FOR THE YEAR ENDED 30 SEPTEMBER 2020**

---

<b>Director</b>	E De Vise Craig
<b>Company Number</b>	06700106 (England and Wales)
<b>Registered Office</b>	4 NEWTON GROVE BEDFORD PARK LONDON W4 1LB
<b>Accountants</b>	TaxKings (West) Ltd 61 George St Perth PH1 5LB



**BITE MARKETING SOLUTIONS LTD**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 30 SEPTEMBER 2020**

	Notes	2020 £	2019 £
<b>Fixed assets</b>			
Tangible assets	4	144	192
<b>Current assets</b>			
Inventories		10,000	15,000
Debtors	5	19,989	8,556
Cash at bank and in hand		38,868	7,556
		<u>68,857</u>	<u>31,112</u>
<b>Creditors: amounts falling due within one year</b>	6	(29,849)	(18,569)
		<u>39,008</u>	<u>12,543</u>
<b>Net current assets</b>		<u>39,152</u>	<u>12,735</u>
<b>Net assets</b>		<u>39,152</u>	<u>12,735</u>
<b>Capital and reserves</b>			
Called up share capital		100	100
Profit and loss account		39,052	12,635
		<u>39,152</u>	<u>12,735</u>
<b>Shareholders' funds</b>		<u>39,152</u>	<u>12,735</u>

For the year ending 30 September 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities. The profit and loss account has not been delivered to the Registrar of Companies.

The financial statements were approved by the Board and authorised for issue on 28 June 2021 and were signed on its behalf by

E De Vise Craig  
Director

Company Registration No. 06700106





**BITE MARKETING SOLUTIONS LTD  
NOTES TO THE ACCOUNTS  
FOR THE YEAR ENDED 30 SEPTEMBER 2020**

---

**1 Statutory information**

Bite Marketing Solutions Ltd is a private company, limited by shares, registered in England and Wales, registration number 06700106. The registered office is 4 NEWTON GROVE, BEDFORD PARK, LONDON, W4 1LB.

**2 Compliance with accounting standards**

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

**3 Accounting policies**

The principal accounting policies adopted in the preparation of the financial statements are set out below and have remained unchanged from the previous year, and also have been consistently applied within the same accounts.

***Basis of preparation***

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

***Turnover***

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. Turnover from the sale of goods is recognised when goods have been delivered to customers such that risks and rewards of ownership have transferred to them. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

***Tangible fixed assets and depreciation***

Tangible assets are included at cost less depreciation and impairment. Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives:

Computer equipment	25% reducing Balance
--------------------	----------------------

***Stock***

Stocks have been valued at the lower of cost and estimated selling price less costs to complete and sell. In respect of work in progress and finished goods, cost includes a relevant proportion of overheads according to the stage of manufacturing/completion.

***Financial instruments***

Basic financial instruments are recognised at amortised cost, except for investments in non-convertible preference and non-puttable ordinary shares which are measured at fair value, with changes recognised in profit or loss. Derivative financial instruments are initially recorded at cost and thereafter at fair value with changes recognised in profit or loss.



**BITE MARKETING SOLUTIONS LTD**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2020**

<b>4 Tangible fixed assets</b>	<b>Computer equipment</b>
	<b>£</b>
<b>Cost or valuation</b>	At cost
At 1 October 2019	2,574
At 30 September 2020	2,574
<b>Depreciation</b>	
At 1 October 2019	2,382
Charge for the year	48
At 30 September 2020	2,430
<b>Net book value</b>	
At 30 September 2020	144
At 30 September 2019	192

<b>5 Debtors: amounts falling due within one year</b>	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
Trade debtors	19,989	8,556

<b>6 Creditors: amounts falling due within one year</b>	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
VAT	7,975	3,247
Taxes and social security	8,544	2,266
Other creditors	734	774
Loans from directors	11,526	11,262
Accruals	1,070	1,020
	29,849	18,569

<b>7 Loans to directors</b>	<b>Brought Forward</b>	<b>Advance/ credit</b>	<b>Repaid</b>	<b>Carried Forward</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
E De Vise Craig	(11,262)	(262)	-	(11,524)
	(11,262)	(262)	-	(11,524)

**8 Transactions with related parties**

The company is under the control of the Director who owns all the shares.

**9 Average number of employees**

During the year the average number of employees was 0 (2019: 0).

