

**ONE MARKETING LIMITED**

**Company No. 04410363**

**Information for Filing with The  
Registrar**

**31 August 2021**

The Directors present their report and the accounts for the year ended 31 August 2

### **Principal activities**

The principal activity of the company during the year under review was Marketing

### **Directors**

The Directors who served at any time during the year were as follows:

I. West

The above report has been prepared in accordance with the provisions applicable 1  
subject to the small companies regime as set out in Part 15 of the Companies Act 2

Signed on behalf of the board

I. West  
Director  
18 March 2022

at 31 August 2021

Company No. 04410363

	Notes	2021 £
<b>Fixed assets</b>		
Tangible assets	4	1,465
		<u>1,465</u>
<b>Current assets</b>		
Stocks		12
Debtors		2,500
Cash at bank and in hand		14,161
		<u>16,673</u>
<b>Creditors:</b> Amount falling due within one year		<u>(9,164)</u>
<b>Net current assets</b>		7,509
<b>Total assets less current liabilities</b>		<u>8,974</u>
<b>Net assets</b>		<u>8,974</u>
<b>Capital and reserves</b>		
Called up share capital		100
Profit and loss account	5	8,874
		<u>8,974</u>
<b>Total equity</b>		<u>8,974</u>

These accounts have been prepared in accordance with the special provisions applying to small companies subject to the small companies regime of the Companies Act 2006.

For the year ended 31 August 2021 the company was entitled to exemption from section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

All the members have consented to the preparation of abridged financial statements for the year ended 31 August 2021 in accordance with the Companies Act 2006.

As permitted by section 444 (5A) of the Companies Act 2006 the directors have not provided to the Registrar a copy of the company's profit and loss account.

Approved by the board on 18 March 2022

And signed on its behalf by:

I. West  
Director  
18 March 2022

**for the year ended 31 August 2021**

**1 General information**

Its registered number is: 04410363

Its registered office is:	Its trading address is:
8 THE Rowans	8 The Rowans
Billericay	Billericay
Essex	Essex
CM11 2PB	CM11 2PB

The functional and presentational currency of the company is Sterling. The accounts are rounded to the nearest pound.

The abridged accounts have been prepared in accordance with FRS 102 Section Financial Reporting Standard applicable in the UK and Republic of Ireland (March 2006), including the provisions permitting an abridged profit and loss account balance sheet to be prepared.

**2 Accounting policies**

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, net of estimated customer returns, rebates and other similar allowances.

Revenue from the sale of goods is recognised when all the following conditions are satisfied:

- the Company has transferred to the buyer the significant risks and rewards of ownership of the goods;
  - the Company retains neither continuing managerial involvement to the degree associated with ownership nor effective control over the goods sold;
  - the amount of revenue can be measured reliably;
  - it is probable that the economic benefits associated with the transaction will flow to the Company;
- and
- the costs incurred or to be incurred in respect of the transaction can be measured reliably.

Specifically, revenue from the sale of goods is recognised when goods are delivered and legal title is passed.

### **Tangible fixed assets and depreciation**

Tangible fixed assets held for the company's own use are stated at cost less accumulated depreciation and accumulated impairment losses.

At each balance sheet date, the company reviews the carrying amount of its tangible assets to determine whether there is any indication that any items have suffered an impairment loss. If any such indication exists, the recoverable amount of an asset is estimated in order to determine the extent of the impairment loss.

Depreciation is provided at the following annual rates in order to write off the carrying amount less the estimated residual value of each asset over its estimated useful life.

Furniture, fittings and equipment	25% reducing balance basis
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### **Stocks**

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Costs, which comprise direct production costs, are based on the method most appropriate to the type of inventory class, but usually on a first-in-first-out basis. Costs are charged to profit or loss as incurred. Net realisable value is based on the estimated selling price less any estimated completion or selling costs.

When stocks are sold, the carrying amount of those stocks is recognised as an expense in the period in which the related revenue is recognised. The amount of any write-down of stocks to net realisable value and all losses of stocks are recognised as an expense in the period in which the write-down or loss occurs. The amount of any reversal of a write-down of stocks is recognised as a reduction in the amount of inventories recognised as an expense in the period in which the reversal occurs.

Work in progress is reflected in the accounts on a contract by contract basis by the amount of revenue and related costs as contract activity progresses.

### **Trade and other debtors**

Trade and other debtors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest method, less impairment losses for doubtful debts.

### **Trade and other creditors**

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are subsequently measured at amortised cost using the effective interest method.

## **3 Employees**

	<b>2021</b>
	<b>Number</b>
The average monthly number of employees (including directors) during the year was:	1

#### 4 **Tangible fixed assets**

##### **Cost or revaluation**

At 1 September 2020

Additions

At 31 August 2021

##### **Depreciation**

At 1 September 2020

Charge for the year

At 31 August 2021

##### **Net book values**

At 31 August 2021

At 31 August 2020

#### 5 **Reserves**

Profit and loss account - includes all current and prior period retained profits ;